

Resume: Anya Zolotusky, Senior UX/UI Web Designer & Front-end Developer

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PROFILE OF EXPERIENCE

- Proven expertise in all aspects of high-end, responsive web design, building and maintenance. UI/UX Specialties include: exceptional user interface, intuitive navigation, elegant look and feel and precise attention to detail
- Expertise in hand-coding CSS3 and HTML5, mobile-first responsive design that adapts cleanly from mobile devices to desktops, video integration, multimedia application, search engine optimization (SEO), and proven ability to learn and apply new concepts quickly
- Extensive experience customizing and developing within the Wordpress platform
- Proven ability to deliver projects to spec, on time and within budget
- Over two decades of freelancing as a Front-end Web Developer and UX/UI specialist, designing and building websites for businesses of all types and sizes. One year as the Creative Director of MountainZone.com when the site went from start-up status to international recognition. Four years as a Senior Designer and Production Manager of the most highly trafficked sites on MountainZone.com
- Extensive experience with FTP and server structure, integrating JavaScript, jQuery, various multimedia applications, and working in PHP environments
- Experience mentoring, managing, and working independently or on a team
- Proven ability to write original, compelling and engaging content

PORTFOLIO: DarnGoodWebDesign.com

RELEVANT PROFESSIONAL HISTORY

Freelance Front-end Web Designer & Builder; Remote Communications

Seattle WA • Nov 2000 – Present

Designing, building, and maintaining web sites, from blank page to full redesigns, with highlights featured in my [Online Portfolio](#). In 2002 and 2004, successfully implemented remote communications for climbing expeditions from Nepal. In 2002, comms were from Everest BC at 18,000'; both included live audio/video interviews with national tv broadcasts on CNN, ABC, and NBC.

Senior Designer, Creative Director, Production Manager

MountainZone.com (later Quokka Sports), Seattle WA • Feb 1996 – Nov 2000

Responsibilities included working independently and with teams of builders, content providers, editors, and commerce staff to design and manage production of sophisticated websites under tight deadlines. Senior Designer and Team Lead on the most highly trafficked projects including coverage of the Olympics, Eco-Challenge races, and helping to pioneer the wildly popular cybercasts from uncomfortable places like Mount Everest. Wrote extensive content for the site, helping to establish its distinctive tone and feel. Built and maintained relationships with key content providers.

EARLY PROFESSIONAL HISTORY

Communications Coordinator, Online Interactive, Seattle WA • April 1995 -- Jan 1996

Designed company collateral; wrote promo copy and press releases; assisted senior management

Desktop Publishing Designer, Emerald City Arts / Seattle Men's Chorus, Seattle WA • Sept 1994 -- Sept 1995

Balanced multiple tight deadlines in the layout design and publication of playbills for local theaters such as Intiman

Miscellaneous Freelance, Seattle WA • June 1993 -- Sept 1994

Set up and customized business software for small businesses. Freelance columnist and photographer.

Quality Assurance Intern, Walker Richer & Quinn (WRQ), Seattle WA • June 1990 -- Dec 1992

Software development of installer programs; testing connectivity software

EDUCATION: Bachelor of Science in Physics, Minor in Philosophy, University of Washington, Seattle WA, June 1993

PERSONAL INTERESTS

Fluent in Russian, hike year round with my german shepherds, have worked as a ski instructor, volunteered training shelter dogs, and recently moved from a small farm where I raised cattle, goats, and chickens. I've traveled extensively, trekked Nepal three times and worked in Everest Base Camp. Mountaineering expeditions have included climbs in the Cascades, Russian Caucasus Range, Peruvian Andes, and to the tops of Mt. Rainier and Denali among others.



Technical Expertise In:

- Hand-coded, expert level CSS3 and HTML5
- All aspects of Wordpress
- Mobile-first responsive design
- Clear, intuitive navigation and organization
- Designing and building aesthetically pleasing and universally functional websites
- Photoshop
- Implementing JavaScript, jQuery, PHP, video, etc.
- Google Docs, Sheets, Forms
- SEO and social media
- FTP and server structure
- All necessary hardware for live communication from 18,000' in Nepal, including satellite gear, laptops, solar power, video cameras, etc.